



TOUGH CHURCH PLANTING

101 Ways to Reach Your Community

1. Free Lunch at the Park

Grill some hot dogs, and invite all the neighbors around.

2. Trick or Treat Outreach

Have apple cider, hot cocoa, coffee, and snacks for families who are trick-or-treating

3. Neighborhood Barbecue

Invite neighborhood to a barbecue in your front yard. Add neighbors who attend on facebook.

4. Candy Bars to Local Businesses

Buy a bunch of candy bars, attach some connection cards, and pass them out to employees at local businesses.

5. Black Friday Outreach

Do a Black Friday outreach. Talk to a local mall, Walmart, or shopping center about setting up a free coffee and hot cocoa center to pass out to shoppers who are up super early in the morning.

6. Door to Door

Go door to door to talk to neighbors and invite them to church. (It's old school, but there's no better way to meet a bunch of people at once!)

7. Exam Study Packs

Take exam study packs to students of your local university. Put in energy drinks, candy bars, chips, and popcorn.

8. College Free Lunch

Put a free lunch on for students of a local university. Have conversations and invite to church.

9. Water Bottle Pass Out

Grab a bunch of water bottles, put custom labels with the church's logo, and pass them out at a park or event.

10. Freeze Pops Pass Out

In the summer, fill a cooler with freeze pops, and pass them around at an event.

11. Teacher's Breakfast

Provide breakfast or lunch for teachers of a local school.

12. Dog Owners Connection

Take your dog out to the dog park the same time each week and build relationships with other dog owners.

13. Local Ultimate Frisbee Games

Look for a pick-up ultimate frisbee game to get involved in regularly.

14. Snacks for the Teacher's Lounge

Provide snacks for the teacher's lounge at a local school.

15. Movie Gift Cards to Employees of Businesses

Buy \$10 movie cards and give them out to employees at your most frequented coffee shops. It will go a long way into developing relationships and conversations.

16. Bags of Cookies to Emergency Personnel

Take bags of cookies to the local fire and police departments thanking them for service to your community.

17. Park Clean Up

Go to your local park and clean it up once or twice a month.

18. Free Lawn Care

Take a weedeater and lawnmower around the neighborhood and volunteer to cut lawns in the spring.

19. Service Scavenger Hunt

Take the youth out to do a service project scavenger hunt around the community finding people to give pies, wash their cars, cut their grass, and do odds and ends around the community.

20. Winter Clothing Pack to Community

Put together a winter clothing pack to hand out to the homeless in your community when it gets cold.

21. Movie Night at the Park

Do a movie night and show a free movie at a park in your neighborhood.

22. Bathroom Clean Up

Take a team of people to show up around closing time at fast food restaurants and coffee shops with cleaning supplies and offer to clean bathrooms.

23. Connect at Community Events

Look at your local city community calendar and look for ways to volunteer for community events.

24. Connect at Local Groups

Go to [meetup.com](https://www.meetup.com) and look for local groups that hike or are involved in some other activity.

25. Pickup Basketball Games

Get involved with pickup basketball games at an outdoor court.

26. Regular Walk in the Neighborhood

Take a regular walk in your neighborhood the same time each week and talk to neighbors who are out in the neighborhood.

27. Community Easter Egg Hunt Volunteering

Join in on your city's community Easter egg hunt. Get your church involved in stuffing eggs.

28. Fresh Produce to Your Neighbors

Grow a garden and give out produce to your neighbors.

29. College Move-in Day

Do a move-in help day for the local college in your community. Have your team show up with shirts with your church logo on them.

30. Connect in Local Facebook Groups

Look for local facebook groups to get involved in and meet people.

31. Major Community Event Clean Up

Take on all the clean up after a major community event.

32. Local Business Monthly Lunch

Show up at the local chamber of commerce monthly business lunch.

33. Monthly Book Club

Join a monthly book club.

34. Frequent the Same Places

Frequent the same coffee shops, bookstores, and restaurants. Connect with the employees and regulars who work and attend there.

35. Hiking the Same Trails

Hike on the same trails and find ways to make conversations.

36. Weekly Board Game Nights

Have board game nights at local community spots and invite others to join.

37. Host Your Own Easter Egg Hunt

Invite families to a Easter egg hunt.

38. Volunteer at the Animal Shelter

Volunteer at the local animal shelter. Spend time getting to know those working. Do the jobs no one else does.

39. Facebook Ads

Set up a facebook ad to invite people to a special service.

40. Sports Camps

Do a sports camp in a local park.

41. Neighborhood Canvassing

Get mission teams to canvas the neighborhood for a special service.

42. Community Flash Mob

At large community gatherings, have your church do a flash mob, then engage those around in conversation.

43. Winter Service Project

If it's an icy day, get church members with trucks and winches and look for people who need help being pulled out of ditches and embankments.

44. Marathon Volunteering

Volunteer to serve at a local marathon or triathlon.

45. Public Services and/or Baptisms

Do a outdoor baptism off a main road or in a public pool, river, or lake.

46. Clean Up Hiking Trails

Adopt the clean up for a hiking trail.

47. Join Local Softball League

Join a local softball league and have your church split up into separate teams where they invite their friends to join the team.

48. Shoveling Snow From Neighbors Driveways

If you live in a winter climate, shovel snow in your neighbors driveways.

49. Frozen Event

Do a Frozen event. Invite the community and have an 'Anna' and 'Elsa' meeting kids.

50. Support Local Sports Teams

Support your local minor league sports teams. Wear the sports colors, and sit in the same spot every time to meet the regulars.

51. Vacation Bible School

Do a Vacation Bible school in parks around your community.

52. Local Blogger Advertising

Search for local bloggers in your community and ask about advertising on their websites.

53. Homeless Shelter Volunteering

Volunteer for a local homeless shelter.

54. Big Tips on Bad Days

Go to restaurants on days when employees should not be working (like Christmas). Leave a \$100 tip and an invite card to your church.

55. Sunscreen Pass Out

Show up to a large community event in the summer and hand out small tubes of sunscreen and chapstick.

56. Free Music on the Street

Get some of the musicians in your church to play free music on the street or university.

57. Free Coupons for Ice Cream

Hand out free coupons for free ice cream and pay for everyone to have free ice cream at the local Chickfila or ice cream shop.

58. Free Burritos

Show up at a local industrial park for lunch and hand out free burritos.

59. Volunteer at Local Senior Center

Volunteer at the local senior center. Spend time with the residents listening to their stories.

60. Coaching

Coach your kid's little league team.

61. Free Community Car Wash

Host a free car wash and don't take any money from those who are coming in.

62. Community Bible Study

Have a Bible study in a local coffee shop.

63. Events and Email List Sign Up

Whenever you have an event, encourage people to sign up for your email list. Everyone who signs up gets a free book in the mail.

64. Targeted Facebook Campaign

Focus on a targeted facebook campaign for an upcoming series or service. Encourage members to share post with their friends. The more it is shared, the more facebook thinks it's important.

65. Mom's Day Out Event

Set up a mom's day out event. Have free child care and give out coupons for free Chickfila lunches.

66. Local Emergency Preparedness Connection

Get connected with local emergency preparedness groups in your city. Ask about ways that you can help them with their needs.

67. Concessions Volunteering

Volunteer to help with concessions at the local middle or high school. Consistently serve once a week.

68. Donating Supplies to Schools

Donate resources (crayons, tape, scissors, glue, etc) to your local elementary school. Many of these schools run out of these types of supplies, and the teachers pay out of their own pockets to purchase them.

69. Debate at Local University

Put on a debate at your local university with one of the philosophy professors. Bring in an intellectual PhD who can have a good conversation with the philosophy professor that will also be respected. Make sure to pay honorarium to professors speaking.

70. Flowers For Valentines Day

During Valentines Day, hand out carnations or roses to ladies entering and/or leaving the grocery store or Walmart.

71. Free Light Bulbs

Buy a ton of light bulbs and go from house to house offering to give free light bulbs with a card connecting them to your church.

72. Emergency Personnel Appreciation Dinner

Put on an emergency personnel appreciation dinner one Saturday. Invite local police, fire, and EMS.

73. Free Photo Booth

Have a photo booth for a special event at your church. Give out free photos to those who attend.

74. Laundry Day For Local University

Go into the local laundromat near the university or college and pay for students to have free laundry. Spend time hanging out getting to know students. Bring detergent with you.

75. Partner With City Officials

Have a conversation with the mayor and/or city council about ways you can help them with projects in the community.

76. Partner with Foster Care Center

Talk to the Foster Care Center about some of their needs. Find ways to provide.

77. Clean Up Leaves

During the Fall time, go around neighborhoods with rakes and clean up leaves.

78. Free Movie at Local Theater

Put on a free movie at a local theater. Make sure you purchase a license to show it. Bring popcorn and soda.

79. Batteries Pass Out Door to Door

Go door to door with batteries of different shapes and sizes and offer them for free.

80. Bowling Event

Rent out a bowling alley and invite a ton of people.

81. Backpack Collection

Have your church collect a number of backpacks and donate them to a local school.

82. Cookies Pass Out

Go to the workplace of one of your launch team members and bring cookies to all the employees.

83. Meals For New Moms

Make meals for moms in your neighborhood who have just had babies.

84. After School Tutoring

Have your launch team volunteer for local after-school tutoring programs.

85. Youtube Testimony Campaign

Do a youtube testimony campaign where you put testimonies of your launch team on youtube. Then, post those to your website, place a QR code on a business card that you hand out to those that you share the Gospel with.

86. Helping Seniors from Senior Center

Talk to senior center about shut-ins and senior citizens who need help on home improvement and lawn projects.

87. Help in Your Kid's Classes

Volunteer to help in your kids' classes. Use the opportunities to build relationships with the teachers, administration, and fellow parents.

88. Free Drama or Performance

Put on a free drama, performance, or concert in a local amphitheater.

89. Partner With Businesses for Free Food and Snacks

If near a university, find the local hangout spot and find ways to partner with businesses to give free food or snacks.

90. One-on-One Evangelism

Go to a public place and start talking to people about the Gospel. Have on hand free resources that people can read or watch later at their discretion.

91. FAQ for Resource Page on Website

Have a resource page on your website that has frequently asked questions about Christianity from your community answered in videos.

92. Welcome Packs for College Students

Bring welcome packs to new students moving in at your local college. Have hygiene items, snacks, and \$10 gift card to Walmart.

93. Exam Materials For College Students

During exam time, have blue books, scantrons, and number two pencils available to give out to students at your local college.

94. Local Influencers Prayer List

Pray for local city officials, school principals, and business owners. Then, send them cards with your church plant stationary and business card saying that you prayed for them.

95. Car Window Decals

Make graphic decals with your church's logo. Give them out to your launch team and put them on the back of your car windows.

96. Block Party Trailer

Purchase a block party trailer with bounce houses, cotton candy machine, popcorn machine, and snow cone machines. Use it to give out free block parties for your community.

97. Set Up and Email List

Set up an email list with mailchimp or aweber. Collect emails from your website, facebook page, or special events. Then, use that list to promote upcoming events and ways for new people to get connected.

98. Baby Blankets For New Moms

Have baby blankets made and donate them at the hospital for new babies.

99. Free Turkeys at Thanksgiving

During Thanksgiving, bring your launch team around to families who are in need and hand out free turkeys.

100. Large Mailer

Put out a huge mailer in your community inviting everyone to a special service.

101. Rent Out a Billboard

Rent billboard space and put a simple message (three words or less) and church website.